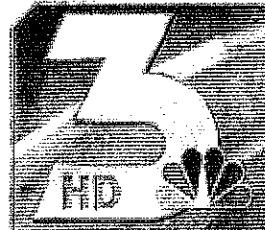


## ORDER



KSJV

Orders	Order / Rev:	105009	
	Alt Order #:	06837954	
	Product Desc:	OBAMA FOR AMERICA	
	Estimate:	1536	
	Flight Dates:	09/18/12 - 09/24/12	
	Original Date / Rev:	08/01/12 / 09/19/12	
	Order Type:	GENERAL	
	Primary AE:	Amy McCreary	
	Sales Office:	BLPHI	
	Sales Region:	National	

Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%

Advertiser	Name:	Obama for America - Revised	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:05:00
	Product Codes:	PLC01-Democrat	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	52	\$22,830.00	\$19,405.50

### Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	52	\$22,830.00	\$19,405.50	0.00
<b>Total</b>	<b>52</b>	<b>\$22,830.00</b>	<b>\$19,405.50</b>	<b>0.00</b>

### Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCrary	Atlanta	Georgia	Start Of Order - End Of Order	100%

### Order Share

Order Share	Share	Total
KSNV	30%	\$22,830.00
Market	100%	\$76,100.00

### Competitive Share

STATION	PERCENT OWNED	AMOUNT OWNED
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$19,786.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$14,459.00
KTUD	1%	\$761.00
KVVU	20%	\$15,220.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$3,044.00



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KSJV

Order / Rev: 105009  
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KSNV

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Advertiser: Obama for America  
Product Desc: OBAMA FOR AMERICA  
Estimate: 1536

KSJV

E 23 KSNV 09/24/12 09/24/12 The Agenda 1230pm CM 1230-1p M----- :30 1 \$100.003 0.00 NM 1 \$325.00  
The Agenda 1230pm

## AGENDA

E 27	KSNV	09/24/12	09/24/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$85.004	0.00 NM	1	\$85.00
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DRS

<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>
Week: 09/24/12	09/30/12	M-----	1	\$85.00	0.00

E 28 KSNV 09/18/12 09/21/12 Dr. Phil  
Dr Phil CM 3-4p -TWTF-- :30 1 \$150.004 0.00 NM 1 \$150.00

PHIL

<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	
Week: 09/17/12	09/23/12	-TWTF--	1	\$150.00	0.00	

E 30 KSNV 09/18/12 09/21/12 NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour) 4-5pm -TWTF-- :30 1 \$600.00 1 0.00 NM 1 \$600.00  
NEWS

## NEWS

2 KSNV 09/17/12-09/23/12 NEWS 3 at 4 (1 HOUR) 4-5pm (4:00 PM-4:30 P-TWThF---- :30 (\$600.00) 0.00 NM  
See MG 30.3  
[NOT AVAILABLE RATE] [NOT AVAILABLE RATE]

[NOT AVAILABLE]

3 KSNV 09/17/12-09/21/12 NEWS 3 at 4 (1 HOUR)

11

[Revised Rate to F]

Order / Rev: 105009  
Alt Order #: 06837954  
Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama for America  
Product Desc: OBAMA FOR AMERICA  
Estimate: 1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount														
E 30	KSNV	09/18/12	09/21/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-TWTF--	:30	1	\$600.001	0.00	NM		1	\$600.00														
4PM NEWS (1 hour)																													
NEWS																													
E 31	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	M-----	:30	1	\$145.004	0.00	NM		1	\$145.00														
4PM NEWS (1 hour)																													
NEWS																													
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating																			
Week: 09/24/12		09/30/12		M-----		1		\$145.00		0.00																			
E 32	KSNV	09/18/12	09/21/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-TWTF--	:30	4	\$700.004	0.00	NM		1	\$700.00														
4PM NEWS (1 hour)																													
NEWS																													
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating																			
Week: 09/17/12		09/23/12		-TWTF--		1		\$700.00		0.00																			
Spot		Ch		Date Range		Description		Start/End Time		Weekdays		Length		Rate															
4		KSNV		09/17/12-09/23/12		NEWS 3 at 4 (1 HOUR)		4-5pm		(4:30 PM-5:00 PM)		:30		(\$700.00)															
See MG 32.5																													
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																													
5		KSNV		09/21/12-09/21/12		NEWS 3 at 4 (1 HOUR)		4-5pm		(4:30 PM-5:00 PM)		:30		\$700.00															
(M)		MG for 32.4		09/21		[Revised Rate to Reinstate]																							
E 34	KSNV	09/18/12	09/21/12	M-F Early News		CM	5-630p		-TWTF--	:30	4	\$250.004	0.00	NM		1	\$1,000.00												
M-F Early News																													
NEWS																													
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating																			
Week: 09/17/12		09/23/12		-TWTF--		1		\$250.00		0.00																			
Spot		Ch		Date Range		Description		Start/End Time		Weekdays		Length		Rate															
3		KSNV		09/17/12-09/23/12		M-F Early News		5-630p		-TWThF----		:30		(\$250.00)															
See MG 34.4																													
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																													
4		KSNV		09/21/12-09/21/12		M-F Early News		5-630p		-----F-----		:30		\$1,000.00															
(M)		MG for 34.3		09/21		[Revised Rate to Reinstate]																							
E 38	KSNV	09/18/12	09/21/12	M-F Jeopardy		CM	630-7pm		-TWTF--	:30	4	\$230.004	0.00	NM		1	\$1,000.00												
M-F Jeopardy																													
JEOPARDY																													
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating																			
Week: 09/17/12		09/23/12		-TWTF--		1		\$230.00		0.00																			
Spot		Ch		Date Range		Description		Start/End Time		Weekdays		Length		Rate															
1		KSNV		09/17/12-09/23/12		M-F Jeopardy		630-7pm		-TWThF----		:30		(\$230.00)															
See MG 38.2																													
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																													
2		KSNV		09/21/12-09/21/12		M-F Jeopardy		630-7pm		-----F-----		:30		\$1,000.00															
(M)		MG for 38.1		09/21		[Revised Rate to Reinstate]																							
E 40	KSNV	09/21/12	09/21/12	M-F Wheel		CM	7-730pm		----F--	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00												
M-F Wheel of Fortune																													
WHEEL																													
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating																			
Week: 09/17/12		09/23/12		----F--		1		\$1,000.00		0.00																			
Spot		Ch		Date Range		Description		Start/End Time		Weekdays		Length		Rate															
2		KSNV		09/17/12-09/23/12		M-F Wheel		7-730pm		----F-----		:30		(\$1,000.00)															
See MG 40.3																													
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																													
3		KSNV		09/21/12-09/21/12		M-F Wheel		7-730pm		-----F-----		:30		\$1,000.00															
(M)		MG for 40.2		09/21		[Revised Rate to Reinstate]																							
E 42	KSNV	09/18/12	09/21/12	Face to Face w/ Ralston	CM		730-758pm		-TWTF--	:30	4	\$125.004	0.00	NM		4	\$3,200.00												
Face to Face w/ J.Ralston																													
FACE TO FACE																													
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating																			
Week: 09/17/12		09/23/12		-TWTF--		4		\$125.00		0.00																			

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KSNV

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Estimate: 1536

KSNV

**Totals** 52 \$22,830.00